



Certified Bank Training Professional

Everyone Benefits From Training Done Right!

Why Should I Become Certified?

Your CBTP certification will create tremendous value for your employer, your organization, and your career. As a successful Certified Bank Training Professional, you will facilitate learning and dramatically improve learning retention to benefit your workplace and its people, no matter the subject or medium.

Is Certification Right for Me?

The CBTP certification is designed for those who aspire to become a better trainer and training professionals who want to set themselves apart. More valuable than any certification however, is the actual knowledge you'll acquire when you go through all the carefully crafted steps of certification. Each step is customized to your needs to maximize your professional growth.

What You're About to Discover



Your CBTP certification is built around the A-E Professional Development Model™. A step-by-step approach to building better training. You will learn how to use this model through workshops, assignments, and a knowledge exam. Ultimately, you'll be able to facilitate learning and create engaging material to maximize retention.

The A-E Professional Development Model™ is developed by Honey Shelton. Honey is a graduate of the School of Bank Marketing from the University of Colorado. She has a certification in Reality Therapy from the William Glasser Institute as well as certification from the Training and Development Program at Texas A&M. Honey also has over 30 years of experience consulting and presenting at over 600 banks, credit unions, and state-bank associations across the country.

You'll discover first hand how you can harness the expertise that has been put in this model to become an outstanding trainer and speaker through the five steps of certification.

Five Steps to Become a **Certified** Bank Training Professional

Step 1



Train The Trainer Boot Camp is a four-day highly interactive workshop. It is built around the A-E Professional Development Model™. This model is designed to give you the expertise and tools you need to become an outstanding trainer and speaker. The A-E Professional Development Model™ is the model every Certified Bank Training Professional uses to create compelling training.

Train the Trainer Boot Camp takes place in Houston, TX and is typically offered in the spring and fall.

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member price **\$1395** \$1595 for non-members

Step 2



You will demonstrate your understanding of the A-E Professional Development Model™ through a personalized assignment. You will have to demonstrate your ability to work with certain parameters. *Who am I designing this for? Can I manage my time effectively? How will my bank benefit from this?*

You will experience first-hand how the A-E Professional Development Model™ improves training for yourself and your trainees with a step-by-step approach. Assess, Build, Create, Deliver, and Evaluate better training.

Candidates typically spend 10-30 hours to complete the A-E Assignment successfully. The assignment is submitted online. No travel is required.

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Step 3



Train the Trainer Advanced Week will stretch your expertise and mastery. You will spend time with Train the Trainer Boot Camp attendees and get hands on training experience. You will learn techniques on conducting webinars, using pre- and post-testing, and building a learner's guide. You will act as a mentor, lead a team, manage an exercise and teach a topic to a real audience. Our training professionals will guide you and give you personal feedback on your presentation style, visual design, and content.

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Step 4

The Certification Exam will test what you on what have learned during Train the Trainer Boot Camp, your A-E Professional Development Assignment, and Train the Trainer Advanced Week. The 100 question exam also tests your knowledge of Peer Assisted Learning, your insights in visual design and your ability to create leader's guides.

You can take the exam from your home or office. No travel is required. The exam is typically completed in 90 minutes.

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Step 5

You will submit a real-life project that demonstrates your knowledge of the A-E Professional Development Model™ and illustrates how you put this knowledge into action. Your project will include a leader's guide designed around best practices you learned during Train the Trainer Advanced Week. You will receive personalized instructions based on your performance thus far. Your work will be reviewed by a panel of experts in the field of training and banking.

Candidates typically spend 20-50 hours developing or modifying a work product that incorporates the A-E Professional Development Model™. You will submit your program online. No travel is required.

There is no cost associated
with the work assignment

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Become a Member Today and Pay less

If you are a member of The Training Institute, you receive a \$800 discount and become a Certified Bank Training Professional for \$3980.

_____ Members also receive _____

A 15% discount on eligible products in InterAction Training's online store.
Including all webinars and training manuals.

Free access to the Training Institute's quarterly webinars covering topics such as customer service, professionalism, organization, time management, and people management.

You can become an individual member for \$139 (1 year), \$229 (2 years), or \$279 (3-years). Your entire organization can enjoy membership benefits via our \$500 2-year corporate membership.

Learn more about membership at www.thetraininginstitute.com

Certified Bank Training Professional

The People That Guarantee Your Success



Honey Shelton

Honey is a graduate of the School of Bank Marketing from the University of Colorado. She has a certification in Reality Therapy from the William Glasser Institute as well as certification from the Training and Development Program at Texas A&M.

Honey has over 30 years of experience consulting and presenting. She created the A-E Professional Development Model™ to facilitate training and maximize training effectiveness.



Janice Branch, CBTP

Janice has been a Senior Training Consultant for InterAction Training for over 20 years. She's a Certified Bank Training Professional (CBTP) and seasoned presenter that has all the right stuff to wow you. Janice is experienced in managing, designing, coordinating and presenting training programs. Janice is an expert in helping those who feel anxious in front of an audience.



Maarten Cappaert

Maarten is our Director of Operations, Marketing and IT. He has a degree in Mechanical Engineering and Front-End Web Development. He also received an Excellence Award for consistently demonstrating leadership skills and the ability and willingness to help others, and for showing exemplary critical thinking and conceptual and analytical design. Maarten is uniquely positioned to help you with technical aspects and visual quality of your materials.



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