

A highly interactive, four-day training program that teaches you how to become proficient at training and highly respected as a trainer!

Whether you are a training specialist, supervisor or a department manager, our Boot Camp will elevate the skill sets that are required to present training that sticks. You will learn from the nation's top trainers on how to bring your credibility, confidence and speaking skills to the next level.

Improve your delivery of high impact content with this hands-on, engaging four-day workshop. You will be introduced to the **A-E Professional Development Model™** and experience first-hand the process and techniques to make training memorable.

You will make two brief presentations to the group plus learn how to:

- Improve retention and reduce learner resistance
- Make training interesting, not boring
- Promote involvement
- Deliver training that sticks
- Build rapport with learners
- Create an environment that is conducive to learning and fun
- Increase your confidence and credibility
- Select the right medium
- Organize and develop content into modules
- Use feedback on your training style
- Avoid common mistakes
- Build important partnerships with key players
- Deal with difficult group members effectively
- Overcome presentation fear and intimidation
- Build a personalized action plan

Where is the magic happening?

Train The Trainer Boot Camp takes place in the conference room of the brand-new Holiday Inn Express, conveniently located on FM 1960, just 9 miles east of Houston Bush Intercontinental Airport. The area offers plenty of choices for dining, shopping and entertainment. The hotel offers a complimentary hot breakfast buffet and has a salt-water outdoor pool and whirlpool.

Use group code IBC when booking online or call the hotel at (281) 964-1300



Training that works!

The Train The Trainer Boot Camp is built around the A-E Professional Development Model™, developed by Honey Shelton. Honey is a graduate of the School of Bank Marketing from the University of Colorado. She has a certification in Reality Therapy from the William Glasser Institute as well as certification from the Training and Development Program at Texas A&M. Additionally, Honey has over 30 years of experience consulting and presenting at over 600 clients across the country, including banks, credit unions as well as state banking-related associations. She spends time as a faculty member for banking schools and established The Training Institute.



Out of all these experiences and this knowledge, Honey created the A-E Professional Development Model™. An engaging, learner-friendly model that takes a step-by-step approach to acquiring all the expertise and right tools to become an outstanding trainer and speaker.

Need more reasons?

You will return to work with a boat load of techniques and training tools that ensure learning and empower participants to work more efficiently.

You will be in a unique position to help colleagues who are called upon to train staff. You will be the go-to person on how to elevate the quality of all training at your company.

Hard-working authors of training manuals frustrate that those who should turn to the manual for assistance, simply don't. Or worse, your company simply doesn't have good manuals. You will learn how to create and bring training manuals alive!

Meet your trainers



Honey Shelton

Honey has over 30 years of experience as a training and quality improvement consultant for banking associations across the country. Nationally recognized as an outstanding speaker, more than a half million bankers have participated in her programs. You will surely enjoy how her knowledge, enthusiasm and personality elevate your boot camp experience.



Janice Branch

Janice has been a Senior Training Consultant for InterAction Training for over 20 years. She's a Certified Bank Training Professional (CBTP) and seasoned presenter that has all the right stuff to wow you. Janice is experienced in managing, designing, coordinating and presenting training programs for audiences up to 1000 people. She infuses each training with her humor, passion and commitment.



Maarten Cappaert

Maarten is Director of Marketing & IT at InterAction Training. He has a degree in Mechanical Engineering and Front-End Web Development. His skills make him uniquely qualified to teach you analytical thinking, creative design, and technical know-how. Maarten also received an Excellence Award for consistently demonstrating leadership skills and the ability and willingness to help others.

Reserve your seat now!

\$1395

for members of The Training Institute

\$1595

for non members

To complete your registration, go to <http://www.interaction-training.com/train-the-trainer>, send an email to workshops@interaction-training.com or return the registration form on the back of this page.

The Boot Camp runs from 9AM to 4PM on days 1 through 3 and from 9AM to 3PM on day 4. 4 tasty lunches and a comprehensive training manual are included in the cost.

The Train The Trainer Boot Camp is part of the Bank or Credit Union Training Professional Certification. Learn more about becoming a Certified Training Professional at www.thetraininginstitute.com.